

Web-Based Marketing Worry-Free Retirement Kit



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Founder: The Wealth Preservation Institute

Co-Founder: The Asset Protection Society

Web-based marketing



- Do you have a squeeze page?
- Do you know what one is?
- It's a stand alone/secular web page that sells something, or in this case, offers something for free to those who sign up.
- If you don't have one of these, your marketing plan is not complete.

\$9,000



- There is a firm out there that has a platform you can buy for \$9,000 (one-time fee).
- Then they charge you an ongoing fee if you want them to help you get internet leads.
- I think the stuff is pretty good from a visual standpoint.
- I know an agent who has radio ads that gives out the website that goes to his custom page.

My stuff is better



- While I like the visuals of the other site, my content is head and shoulders above what they are offering.
- So I decided to come out with my own version of this squeeze page platform.
- I don't charge \$9,000 for it either.

Landing page



WEALTH PRESERVATION
INSTITUTE

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[Retiring Without Risk](#)

[Bad Advisors](#)

Worry Free Retirement Kit!



- ✓ Video - How to Create a Guaranteed Income for Life
- ✓ Video - Retirement Life - Growing Money Tax Free
- ✓ Video - How to Identify and Avoid Bad Advisors
- ✓ PDF - White Paper - Understanding Investment Risk and How to Avoid it
- ✓ PDF - White Paper - Avoiding Risk in Stock Market
- ✓ PDF - White Paper—How to Never Run Out of Money in Retirement
- ✓ Retire Without Risk Checklist
- ✓ Voucher for a free Retire Without Risk Analysis

What will you learn when signing up?

Why stocks, bonds, mutual funds and index funds are NOT the best tools to grow wealth for retirement.

Why using a “balanced” portfolio minimizes investment returns and exposes your investments to too much risk.

Why the average investor has averaged a measly 4.25% over the last 20 years.

How to generate a guaranteed return of between 6%-7% that is coupled with a guaranteed income for life that can never be outlived.

How to avoid capital gains and income taxes in a retirement tool that has no risk of loss (and it's not a 401(k) plan or IRA).

How to identify with a few simple questions if your current or potential advisors are “bad advisors”

I want my worry free retirement kit

[Sign Up Now!](#)

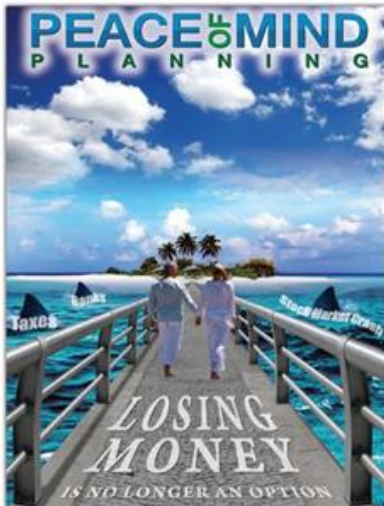
Embedded Pages



Understanding Investment Risk and How to Avoid it!

Looking for financial Peace of Mind? Look no further!

White Paper PDF Now Available for Download



Learn from a six-time author literally how to truly have "peace of mind" when it comes to growing and protecting wealth for and in retirement.

- understand how to quantify the risks of different investments in the stock market (mutual funds, indexes, etc.)
- avoid the pathetic investment returns of the "average" investor
- understand the serious flaws in various money management platforms such as the Modern Portfolio Theory, indexing, buy and hold, etc.
- protect assets from all future creditors
- minimize and even avoid income taxes and capital gains taxes
- learn how to literally "Retire Without Risk" using certain not-well-known wealth-building tools
- showing readers how to pay off a home mortgage 5, 10, 15+ years early with a plan that doesn't require you to change your lifestyle and has no risk.

*This download has been over ten years in the making. For the first time ever, I write on the elusive topic of identifying the "best" way to grow wealth in the stock market.

First Name

Last Name

Phone Number

Bad Advisors

Stop Wondering if You Have a Bad Advisor!

White Paper PDF Now Available for Download



- Identify financial planners who are forbidden by their B/Ds from giving clients the "best" advice!
- Identify insurance agents who are forbidden from selling the "best" products in the marketplace!
- Learn why it's impossible for fee-only advisors to provide objective advice!
- Identify various sales systems designed to help advisors sell products/services that are NOT in their clients' best interest!
- Identify classic errors attorneys make that can cost clients hundreds of thousands of dollars!
- Understand why most CPAs do NOT provide pro-active advice to reduce taxes!
- Learn about the sales incentives many advisors are offered that often times taints their advice!

Learn from six-time author insider secrets the financial services industry don't want you to know.

First Name

Last Name

Phone Number

Email Address

Fulfillment page



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Your Worry Free Retirement Kit!

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- ✓ Video – How to Identify and Avoid Bad Advisors
- ✓ PDF – White Paper—Understanding Investment Risk and How to Avoid it.
- ✓ PDF – White Paper – How to Never Run Out of Money in Retirement.
- ✓ PDF – How to identify and Avoid Bad Advisors (30-pages).
- ✓ PDF – Retire Without Risk Checklist.
- ✓ Voucher for a free Retire Without Risk Analysis.

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✓ [Risk Analysis](#)

Questions?

If you have any question about anything you watch on the videos or anything you read in the free downloads, please e-mail Roccy DeFrancesco, JD, Founder of The Wealth Preservation Institute at roccy@wealthpreservationinstitute.com or call 269-216-9978.

Other look and feel



**WEALTH PRESERVATION
INSTITUTE**

ABOUT | GUARANTEED INCOME | RETIRING WITHOUT RISK | BAD ADVISORS

Worry Free Retirement Kit!

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**I Want My Worry
Free Retirement Kit**

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SUBMIT

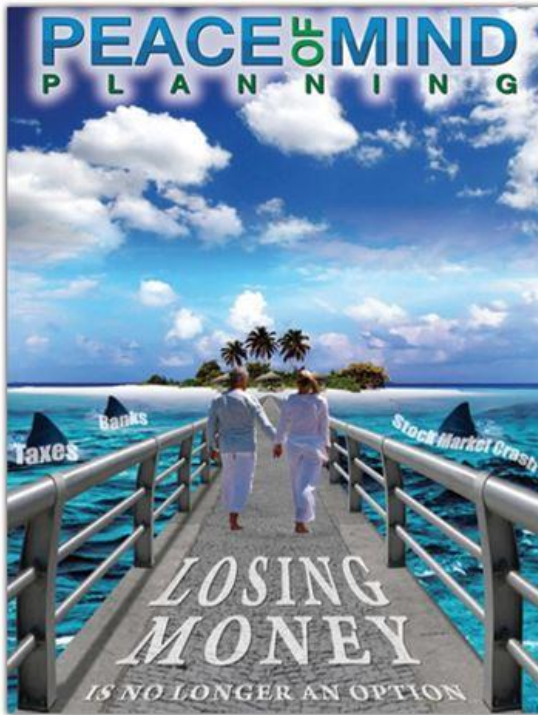
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SIGN UP NOW!

Just add water



- This platform is my “just add water” platform.
- If you need a high quality, visually appealing, simple but powerful online presence, this is it.
- We can have it up and running in a few days.

Cost



- \$300 setup fee.
- \$1,000 a year if you are not working with Optima.
- Free on an ongoing basis if you meet certain production requirements.
- Free if you are putting “all” your fixed business with Optima.

What are you waiting for?



Questions?

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